

Privacy Policy for Brandique

Last Updated: June 25, 2025

1. Introduction

Welcome to Brandique ("we," "us," "our"). We are committed to protecting your privacy and handling your personal data in an open and transparent manner. This Privacy Policy explains how we collect, use, disclose, and safeguard your information when you visit our website <https://brandique.io/> and use our services, which include branding, marketing, advertising, social media management, website development, generative AI solutions, and consulting (collectively, our "Services").

By using our website and Services, you consent to the data practices described in this policy.

2. Information We Collect

We may collect information about you in a variety of ways. The information we may collect on the Site and through our Services includes:

- a) Personal Data: Personally identifiable information, such as your name, email address, telephone number, and company information, that you voluntarily give to us when you fill out a contact form, request a consultation, or otherwise communicate with us.
- b) Client Data: Information and data provided by our clients in connection with a project or our Services ("Client Data"). This may include confidential

business information, customer lists, and other proprietary data. Client Data is governed by the terms of our specific client agreements.

c) Derivative Data: Information our servers automatically collect when you access the Site, such as your IP address, your browser type, your operating system, your access times, and the pages you have viewed directly before and after accessing the Site.

d) Cookies and Tracking Technologies: We may use cookies, web beacons, tracking pixels, and other tracking technologies on the Site to help customize the Site and improve your experience. For more information on how we use cookies, please refer to our Cookie Policy (if applicable).

3. How We Use Your Information

Having accurate information permits us to provide you with a smooth, efficient, and customized experience. Specifically, we may use information collected about you to:

- Provide, operate, and maintain our website and Services.
- Respond to your inquiries, questions, and comments and provide customer support.
- Send you administrative information, such as updates on projects, changes to our terms, and other transactional information.
- Send you marketing and promotional communications with your consent.
- Analyze usage and trends to improve our website, Services, and user experience.
- Fulfill our obligations and enforce our rights arising from any contracts entered into between you and us, including for billing and collection.
- Comply with legal and regulatory obligations.

4. Use of Generative AI

As part of our Services, we utilize generative Artificial Intelligence (AI) tools. Our policy regarding Client Data and AI is as follows:

- Confidentiality: We will never use your confidential Client Data to train public or third-party AI models.
- Data Processing: We may use generative AI tools to process non-confidential information or to create content based on your specific project requirements. All AI-generated content is reviewed by our team.
- Anonymization: Where possible, we will use anonymized or aggregated data when utilizing AI tools for analysis or trend-spotting.

5. Disclosure of Your Information

We do not sell, trade, or rent your Personal Data to others. We may share information we have collected about you in certain situations:

- By Law or to Protect Rights: If we believe the release of information about you is necessary to respond to legal process, to investigate or remedy potential violations of our policies, or to protect the rights, property, and safety of others.
- Third-Party Service Providers: We may share your information with third parties that perform services for us or on our behalf, including data analysis, hosting services, marketing assistance, and customer service.
- Business Transfers: We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- With Your Consent: We may disclose your personal information for any other purpose with your consent.

6. Data Security

We use administrative, technical, and physical security measures to help protect your personal information. While we have taken reasonable steps to secure the personal information you provide to us, please be aware that despite our efforts, no security measures are perfect or impenetrable, and no method of data transmission can be guaranteed against any interception or other type of misuse.

7. Your Data Protection Rights

Depending on your location (including Thailand under the PDPA and the European Economic Area under GDPR), you may have the following rights regarding your personal data:

- The right to access – You have the right to request copies of your personal data.
- The right to rectification – You have the right to request that we correct any information you believe is inaccurate.
- The right to erasure – You have the right to request that we erase your personal data, under certain conditions.
- The right to restrict processing – You have the right to request that we restrict the processing of your personal data, under certain conditions.
- The right to object to processing – You have the right to object to our processing of your personal data, under certain conditions.
- The right to data portability – You have the right to request that we transfer the data that we have collected to another organization, or directly to you, under certain conditions.

To exercise these rights, please contact us using the contact information provided below.

8. International Data Transfers

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country, or other governmental jurisdiction where the data protection laws may differ from those from your jurisdiction. We will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy.

9. Changes to This Privacy Policy

We may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page and updating the "Last Updated" date. You are advised to review this Privacy Policy periodically for any changes.

10. Contact Us

If you have any questions or comments about this Privacy Policy, please do not hesitate to contact us at:

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